



# Breastfeeding Buzz

January 2020

Volume 3 Issue 1

## BREASTFEEDING CLASSES

### January 7

▪ 11:00 a.m. Yazoo Co WIC Food Center

### January 8

▪ 10:00 a.m. & 3:00 p.m. Medical Mall

### January 14

▪ 10:00 a.m. Simpson Co. Health Dept

### January 15

▪ 11:00 a.m. - Madison Co. WIC Food Center

### January 17

▪ 10:00 a.m. Rankin WIC Food Center

### January 21

▪ 5:00 p.m. Yazoo Co. WIC Food Center

## BREASTFEEDING SUPPORT

**WIC's Breastfeeding Program**  
601-981-2304

**Mississippi Lactation Services**, Dr. Christina Glick, M.D. 601-932-6455

**The Infant Risk Center** 806 352-2519 Dr. Thomas Hale's helpline for medications information

**Merit Health Woman's Hospital Lactation Center** 601-933-6180 or 601-933-6493

## GROUP SUPPORT

**SIPPS Baby Café** - Thursdays 11:00 a.m. to 1:00 a.m. at Mississippi Urban League

**Mother & Baby Time** - Tuesdays 10:00 a.m. to 11:00 a.m. at Merit Health River Region Hospital

## Express Yourself Mississippi

W.K. Kellogg Foundation has funded a \$1,116,209 grant for a three-year quality improvement project to identify disparities and conditions that can be obstacles to breastfeeding for mothers of VLBW (very low birth weight) babies in all 13 of the state's Level III and IV NICUs. Although UMMC is the state's only Level IV NICU, Gulfport, Tupelo, Meridian Hattiesburg, Greenville, and Jackson all have Level III NICUs. Nationally, about 50 to 55 percent of mothers are providing breastmilk for their VLBW infants when discharged from the NICU, but in Mississippi only about 25 percent are still providing breastmilk. According to the 2019 March of Dimes Report Card, Mississippi's 14.2 percent preterm birth rate is the highest nationally of preterm births. All births at less than 37 weeks are considered preterm. UMMC's quality improvement project seeks to improve the supply of breastmilk for VLBW infants and minimize disparities that prevent mothers from providing this milk. UMMC believes the likelihood that mothers will receive the support they need will improve when the Children's of Mississippi-UMMC's expansion opens this fall as it will include 88 private NICU rooms which will allow mothers to stay with their critically ill newborns. The current NICU was designed as an open area for 30 babies, but about three times that many receive care there.

## FREE EDUCATION

### January 15

1:00 - 2:30 p.m. USBC Power Tools Webinar Series. Register at

<https://register.gotowebinar.com/register/1354496437132101122>.

### January 17

Registration available for on demand Great Lakes Breastfeeding Webinar: Breastfeeding and Racial Equity Register at

<https://www.mibreastfeeding.org/webinars/>.

### January 24

1:00 - 2:30 p.m. USBC Racial Equity Webinar Series. Register at

<https://register.gotowebinar.com/register/8175514735082416130>.

## Mississippi Breastfeeding Coalition 2020 Elected Officers

President: Kimberly Ramsey

Vice-President: Shellie Evans

Treasurer: Pat Jones

Secretary: Kristin Bonsall

## Baptist Hospital Designated Baby-Friendly

Congratulations to Mississippi Baptist Medical Center on receiving the Baby-Friendly designation December 6, 2019. Much hard and diligent effort was officially recognized with this designation!

"If a new vaccine became available that could prevent one million or more child deaths a year, and that was moreover cheap, safe, administered orally, and required no cold chain, it would become an immediate public health imperative. Breastfeeding can do all of this and more, but it requires its own 'warm chain' of support - that is, skilled care for mothers to build their confidence and show them what to do, and protection from harmful practices. If this warm chain has been lost from the culture or is faulty, then it must be made good by health services."

Lancet, "A warm chain for breastfeeding"