



Breastfeeding Buzz

October 2020

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COVID-19 CANCELLATIONS

- All breastfeeding classes at **WIC** clinics
- Group support including **SIPPS Baby Café** and **Mother & Baby Time** at Merit Health River Region Hospital

CHAMPS Receives New Funding From Kellogg

The Kellogg Foundation has awarded CHAMPS a \$650,000 three-year grant to continue its work to increase breastfeeding initiation and exclusive breastfeeding rates in Mississippi along with decrease racial disparities.

Mississippi Breastfeeding Coalition Meeting

October 8 12:00 – 1:00 p.m. via Zoom

BREASTFEEDING SUPPORT

WIC's Breastfeeding Program
601-981-2304

Mississippi Lactation Services, Dr. Christina Glick, M.D. 601-932-6455

The Infant Risk Center 806 352-2519 Dr. Thomas Hale's helpline for medications information

Merit Health Woman's Hospital Lactation Center 601-933-6180 or 601-933-6493

Local WIC Clinics Awarded National Breastfeeding Recognition

Every year the U.S. Department of Agriculture, Food and Nutrition Service (FNS), and Special Supplemental Nutrition Program for Women, Infants and Children (WIC) recognize local WIC agencies who have demonstrated exemplary breastfeeding promotion and support activities with the Loving Support Award of Excellence Program. In August 2020, three clinics local to the Jackson/Vicksburg area were honored to receive the Loving Support Gold Award: Hinds County, Rankin County, and Warren County. Clay County and WIC Region 3 Coastal Area were also awarded the Loving Support Gold Award. This award provides national recognition for breastfeeding best practices within the WIC agency in supporting WIC mothers and babies. The intention of these awards is to show models and encourage local agencies to strengthen the activities and support they provide to breastfeeding patients while increasing breastfeeding initiation and duration rates among WIC participants. In 2019, Lincoln County in Mississippi received the Loving Support Gold Award of Excellence. The honor is awarded at three levels of performance with one building on the next: Gold, Premiere, and Elite. The three different levels recognize those demonstrating model practices along with those at different stages of implementing exemplary breastfeeding promotion and support practices. Additional information regarding the Loving Support Awards can be found at <https://www.fns.usda.gov/wic/loving-support-award-excellence-awardees>.

FREE EDUCATION

October 5

NBCC Reimagined Webinar: Sleeping While Breastfeeding. Available on demand. Register at <http://www.usbreastfeeding.org/nbcc2020-reimagined>

October 6, 13, 20, & 27 (Times vary)

Medela Webinar: Getting it Right – The Critical Window of Opportunity to Establish Lactation and Improve Patient Satisfaction. Register at <https://www.medela.us/mbus/professionals/Education/Programs/Detail/766>

October 6, 13, & 20

2:30 – 3:30 p.m. IEBFC Check Ins. Register at <https://www.eventbrite.com/e/iebfcc-check-ins-tickets-118349748283>

October 14

12:00 – 1:00 p.m. CHAMPS Webinar: Baby-Friendly USA and the Virtual World: Innovative Assessments and More. Join at

<https://bostonmedicalcenter.zoom.us/j/94463789559>

October 21

1:00 – 2:00 p.m. Medela Webinar: Employed Mothers' Satisfaction with the Breastfeeding Provisions in the Patient Protection and Affordable Care Act. Register at <https://www.medela.us/mbus/professionals/Education/Programs/Detail/764>

October 28

12:00 – 1:00 p.m. CHAMPS Webinar: Champs COVID-19 Survey II Results and Next Steps in Mississippi. Join at <https://bostonmedicalcenter.zoom.us/j/91956545846>

